

BRAND MISSION AND VISION

Running a 95 year old company, whose supply chain straddles five continents, requires an appetite for innovation and growth. Karan A. Chanana, Group Managing Director for AMIRA Foods, India's largest rice exporter, has displayed that he has the stomach for much of this. Since he took over the reins of the AMIRA Group, which also has interests in infrastructure, energy and special economic zones, the company has morphed from a family-run business to a professionally-managed unit.

- The Brand AMIRA is growing at a rapid pace; with penetration into 21 countries it aims to have a global footprints in coming three years.
- Our aim is to offer superior quality aromatic rice varieties, speciality rice's and rice varieties from the globe led by Indian authentic basmati.

AMIRA's vision is to be a Premier Global Food Brand



<http://www.amirafoods.com/>

<http://www.amirafoods.com/index/profile/>

<http://www.amirafoods.com/index/management/>

<https://plus.google.com/u/0/b/107631941450067617466/>

<https://plus.google.com/u/0/b/116679888025808237058/>

<http://www.slideshare.net/karanchanana/karanchanana-amirafoodindia/>

<http://www.karanchanana.blogspot.in/>

<http://karanchanana-charman-amiragroup.blogspot.in/>

<http://karanchanana-chanana-amirafoods.blogspot.in/>